

# Cross-Cultural Communication Skills

**Online workshop**  
**November 28, 2024, 1400 – 1700 BST**

Does effective cross-cultural communication require training? Many believe that navigating cultural differences relies solely on experience, intuition, and improvisation. While these qualities are valuable, understanding what lies beneath perceived differences is equally crucial. Without this sensitivity and knowledge of cultural diversity, interactions can lead to confusion and frustration, rather than fostering collaboration and growth.

## **Aim and Objectives**

This workshop highlights the importance of prioritising cross-cultural learning for both teams and individuals, offering practical guidance on enhancing communication across diverse backgrounds. The goal of the webinar is to provide a framework for understanding culture that fosters awareness and sensitivity, ultimately leading to improved collaboration and enriched relationships.

By the end of the course, participants will be able to:

- Define culture and articulate the benefits of cross-cultural communication skills.
- Analyse how cultural differences influence our interactions and working practices.
- Identify their own cultural style and discern ways to adapt their behaviour to be more compatible in cross-cultural settings.
- Develop and implement strategies for ongoing improvement in cross-cultural communication skills.

## **Who Should Attend?**

This workshop is designed for anyone who interacts with individuals from different cultural backgrounds, including:

- Team members and organisations operating across cultures, languages, or countries.
- Expatriates seeking to enhance their communication skills in a non-native environment.

- HR professionals and member care providers looking to integrate cross-cultural communication skills into their services.

### **Your Trainer**

[Jennifer Snelling](#) is an experienced coach, trainer, former overseas worker and expatriate drawing on many years of professional experience and a lifetime in cross-cultural environments to support individuals from all around the world. She and her husband, Mark, run [High Meadow Retreat](#) in southwest England, which offers counselling, coaching and debriefing to anyone in Christian work in the UK or around the world.

**Fee: £40**

### **Registration**

To attend this webinar, please email us at [info@highmeadowretreat.com](mailto:info@highmeadowretreat.com), and we will provide you with further details on how to join us online.